



MON VALLEY

CAREER & TECHNOLOGY CENTER

Multimedia Design Technology



The Multimedia Design Technology career pathway is a 3-year program that offers hands-on application, state-of-the-art technologies, and individualized curriculum.

Curriculum Highlights:

Multimedia Design Technology is a program that gives students a wide range of experience in the digital media and graphic design world. Students will have the opportunity to learn concepts from basic computer skills to advanced photography and video editing. Graphic design elements begin each student's learning experience and build throughout their three years in the program.

Gain real-life experience working on:

- Basic interactive media design skills and principles
- Photography
- Media layout for print and web
- Web site and graphic design development tools
- Videography and audio editing
- Photoshop layout and design

Software Used:

- Adobe Premiere
- InDesign
- Photoshop
- After Effects
- Blender
- Lightroom
- Illustrator

Second & Third Years

- Individualized curriculum
- Industry certification training
- Live work experience
- Videography
- Social media strategies

Career Focus:

You will be prepared to further your education with an edge on the other graduates pursuing a career in the same field. You will be prepared to take the Adobe Certified Associate exam and will be ready for post-secondary education or an entry-level career in the exciting and expanding digital design field.

For More Information Please Visit Our Web Site:

WWW.MONVALLEYCTC.ORG

This program is a 3-year college tech-prep program. You must complete 3 full years of the program along with scoring advanced on the NOCTI exam to receive a complete certification.

Additional Benefits:

- Participate in job shadowing, internships and paid employment
- Earn an Adobe Certification
- Opportunities to compete regionally and nationally in SkillsUSA
- You will leave MVCTC prepared for entry level employment to help offset college costs
- You may qualify for scholarship opportunities

Campus Location	5 Guttman Ave. Charleroi, PA
Grade Levels	Sophomores, Juniors and Seniors
Fees (subject to change)	N/A for Multimedia Design Technology
Organizations, Affiliations or CTSO	SkillsUSA, Graphic Arts Ed. & Research Foundation
College Connections	Pittsburgh Technical College, CalU of PA
NOCTI Credit	Earn up to 3 credits
Industry Certifications	ACA and Microsoft Certifications
Technology Integration	Adobe Master Collection Creative Cloud Canon DSLR Cameras Roland Large Format Printers Canon Large Format Photo Printer Epson Direct to Garment Printer Macintosh Computers Photography and Video Production Studio Laser Engraving

Instructor:
Tracy Hawkins

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This document is provided to you as an overview of the Mon Valley Career & Technology Center program. The information is not intended to be a binding contract and is subject to change at any time. For more information or clarifications, please see the program instructor.



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It is the policy of the Mon Valley Career & Technology Center not to discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. For information regarding civil rights, grievance procedures or access, contact: Mr. Neil Henehan 5 Guttman Ave. Charleroi, PA 15022 (724) 489-9581